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# Medieninformatik II Contextual Design of Interactive Systems SoSe 2016



## 1 Interaktion

#### Video 1



Put That There 5:58

- First described in 1987 by Apple CEO at the time Jon Sculley in his book Odyssey
- Inspired by works of Vannevar Bush and Alan Kay
- Modern communication technology, connecting computers and databases worldwide giving more user more information and wider information channels
- Real-time 3D animations for visualizing complex models
- Better database technologies as key to copious information systems
- Hypermedia, connecting text, images, sound, and video, helping future users to navigate vast information spaces
- Artificial Intelligence as key component
- AI makes it possible to use agents to recognize personal preferences of users and propose problem solving strategies, leading to an increase in productity



 $^{\tiny{\text{\tiny ISS}}}$  http://v.gd/knowledgenavigator 5:45

## Video 3



 ${}^{\tiny{\tiny{\tiny{\tiny{ISS}}}}}$  Microsoft: Productivity Future Vision (2011)  $$6{:}18$$ 

## Video 4



Microsoft HoloLens Project X-Ray 4:02



# Corning: A Day Made of Glass 2 – Unpacked 11:25

## Video 6



Where VR in 2025 6:45

## Video 7



 $^{\tiny{\text{\tiny LSS}}}$  John Underkoffler: Pointing to the future of UI – TED  $$15{:}19$$ 

## Video 8



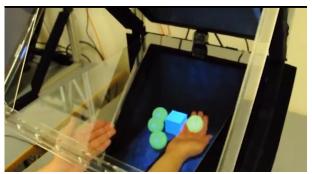
 ${}^{\tiny{\hbox{\scriptsize LSS}}}$  Pattie Maes + Pranav Mistry: Meet the SixthSense interaction – TED  $$8:\!36$$ 





Microsoft IllumiRoom 5:28

## Video 11



 ${}^{_{\tiny{\hbox{\scriptsize LSS}}}}$  Microsoft HoloDesk – Direct 3D Interactions  $$4{:}14$$ 

## Video 12



 ${}^{\tiny{\hbox{\scriptsize LSS}}}$  in FORM – Interacting With a Dynamic Shape Display  $$3{:}41$$ 





 ${}^{\tiny{\hbox{\scriptsize ISS}}}$ British Airways: lookup in Piccadilly Circus  $0{:}26$ 

#### Video 15

- A 1992 project at Sun Microsystems
- An effort to both predict and guide the future of computing
- The output of this effort was threefold:
  - Starfire, the Movie, showing a day in the life of a knowledge worker in the far-off distant year, 2004.
  - Starfire, the Book, entitled Tog on Software Design (Bruce Tognazzini), which not only covers the
    film in intimate detail, but lays out several more equally thought-provoking scenarios developed
    during the initial phase of the project.
  - **Starfire**, the **Paper**, originally published in CHI Proceedings, outlining the rules followed in attempting to build a scientifically accurate video prototype.

#### Video 15



Starfire (Director's Cut)
15:42



Amigo Project 9:48

# 2 Usability

#### Video 17



SAP Design Vorgehen 4:53

#### Video 18



Microsoft Usability Testing 9:41

## Video 19



Don't Listen to Users 26:11

- A systematic way of having participants provide samples of their ongoing behavior
- Participants record the behavior of interest (e.g., activity, location, mood, thoughts)
- Dependent on either
  - Signal: signaled with a beeper, cell phone call, or similar at random times within a fixed time period
  - Interval: pre-set intervals for reporting events

- Event: whenever a key event occurs
- Advantages and disadvantages
  - reports are personal and subjective
  - data are similar to those obtained by diaries, but less dependent on memory
  - less intrusive than direct observation
  - data tend to not have the richness of ethnography



 $^{\tiny{\text{\tiny LSS}}}$  David Travis: The 7 deadly sins of user research  $$35{:}20$$ 

#### Video 20

- Credulity Leichtgläubikeit
  - "Asking the user what he wants and believing the answer"
- Dogmatism Dogmatismus
  - "Believing that there is one right way to do user research"
- Bias Befangenheit
  - Sampling bias, method bias, respons bias
- Obscurantism Verdunkelung
  - "Keeping the finds of user research with UX team"
- Laziness Faulheit
  - "Recycling old research data"
- Vagueness Unklarheit
  - "Failing to focus on single research question"
- Hubris Überheblichkeit
  - "Undue pride in your reports and delivarables"



Tali Rosen Shoham: UX Research – The Golden Age 20:30

## 3 Humour

## Video 22



NRK: Medieval Helpdesk 2:40

